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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, *et al.* Attorney Docket: BS01378
Serial No: 10/017,630 Art Unit: 3629
Date Filed: 12/14/2001 Examiner: Ouellette, Jonathan
Title: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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AMENDMENT

Mail Stop: Non-Final Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

Commissioner:

The Assignee respectfully requests reconsideration and entry of the following amendment and remarks in response to the office action mailed March 20, 2006. The Assignee respectfully submits that the pending claims already distinguish over the cited documents to *Hendricks* and *Ludtke*.